

EXHIBITION& SPONSORSHIP PROSPECTUS

September 18 - 22, 2022 Incheon Songdo ConvensiA, Korea

 \square

INTERŜPEEĈH

2022



INVITATION

Invitation to INTERSPEECH 2022 Exhibition and Sponsorship

We are privileged to hold the 23rd INTERSPEECH Conference from September 18 to 22, 2022 at Songdo ConvensiA, in Incheon, Korea, under the theme "Human and Humanizing Speech Technology". INTERSPEECH is the world's largest and most comprehensive conference on the science and technology of spoken language processing. INTERSPEECH conferences emphasize interdisciplinary approaches addressing all aspects of speech science and technology, ranging from basic theory to advanced applications.

Truly a city of the future, Songdo sits adjacent to Seoul, regarded as one of the technology capitals of the world. The city's underground railway already offers high speed WiFi, with electronic panels at the exits providing the waiting times for connecting buses and trains, while companies like Samsung Electronics are already working on linking household devices to mobile phones.

Koreans are immensely proud of their alphabet, known as Hangul, which was invented in 1443. The Hunminjeongeum Manuscript, a document providing a detailed explanation of the purpose and guiding principles behind the alphabet, was included in UNESCO's Memory of the World Register in 1997. As organizers, we plan to create special events that feature Korean culture and promote understanding of the Korean alphabet. The conference program will be full of rewarding and exciting experiences.

The global pandemic has accelerated the advancement of AI technologies. Speech technology is the key to connecting humans to machines, and machines to each other. INTERSPEECH 2022 will serve as a showcase, virtually and physically, for demonstrating new and experimental speech technologies. We invite sponsors and industry partners for sponsorship of this prestigious conference, and for showcasing their products and services through online and offline exhibit opportunities.

As we are thrilled to see the COVID vaccines being distributed around the world, it is very hopeful at this point in time that we may be able to see you physically in person at INTERSPEECH 2022. So we invite everyone to join us to share new research findings and enjoy plenty of time for networking with delegates from academia, research institutes, government, and industries. We look forward to seeing you at Songdo ConvensiA, in Incheon, Korea.

Sincerely yours,



Hanseok Ko General Chair



John H. L. Hansen General Co-Chair



INTERSPEECH 2022 OVERVIEW

CONFERENCE

INTERSPEECH 2022

CONFERENCE DATES

September 18(Sunday) – 22(Thursday), 2022

CONFERENCE VENUE

Songdo ConvensiA, Incheon Korea

WEBSITE

www.interspeech2022.org

NO. OF EXPECTED PARTICIPANTS

More than 2,500 people

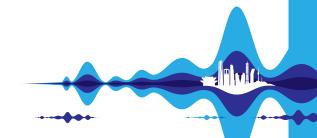


HIGHLIGHTS

- Plenary Sessions
- Oral / Poster Sessions
- Show & Tell Demonstration
- Tutorials / Panel Discussion / Meeting Experts
- Receptions / Banquet
- Exhibition

CONFERENCE SCOPE

- Speech Perception, Production, Acquisition
- Phonetics, Phonology, Prosody
- Analysis of Paralinguistics in Speech and Language
- Speaker and Language Identification
- Analysis of Speech and Audio Signals
- Speech Coding, Enhancement
- Speech Synthesis, Spoken Language Generation
- Speech Recognition Signal Processing, Acoustic Modeling, Robustness, Adaptation
- Speech Recognition Architecture, Search, Linguistic Components
- Speech Recognition Technologies, Systems for New Applications
- Spoken Dialog Systems, Analysis of Conversation
- Spoken Language Processing Translation, Information Retrieval,
- Summarization, Resources, Evaluation
- Speech, Voice, Hearing Disorders















<Sources from Incheon Tourism Organization>

VISIT INCHEON

Incheon Attractions

Incheon is the second largest port city in Korea and was a major gateway for commercial and cultural exchanges in the later part of the 19th century. It is home to Incheon International Airport, and consists of over 150 beautiful islands filled



with long history and culture, as well as fits in the venue for some of Korea's leading music festivals and concerts. Incheon is rapidly developing into a city of modern culture. It already completed the constructions of various industrial and logistics complexes, and urbanized the Songdo Business District.

Blue Sea and Peaceful Islands

There are a total of 168 islands in Incheon, ranging from the largest, Ganghwa Island (293 km2) to the smallest, Modo Island (810 m2). The islands are popular with tourists who enjoy cycling, camping and backpacking along with white sandy beaches surrounded by forests.

Ganghwa Island

Ganghwa was located at the center of Korean history, and it has still many historical and cultural heritages, thereby being called as the roofless museum. It can be said that the history of Ganghwa is just history of Korean people, ranging from the dolmen of prehistoric times designated as the UNESCO World Heritage.

Amusement Park and Attractions

Wolmi Culture Street is cited as one of the Incheon's most representative tourist attractions enabling visitors to enjoy the sea, the setting sun, theme parks, cruises and musical fountains. The amusement park rides, such as the Viking in the Wolmi Theme Park and the Disco Pang Pang, give thrills and fun.

Incheon History and Art Platform

Despite diversified culture and fast paced development, Incheon's Open Port Area keeps the past intact. Since the port opening, Incheon has emerged as an international city where cultures from different countries co-exist. 130 years of the open port history makes Incheon what it is today, allowing it to serve as a bridge connecting with the world and a hub to Northeast Asia.

	INTERSPEECH 2022
	September 18 - 22 • Incheon Korea

SPONSORING ORGANIZATIONS

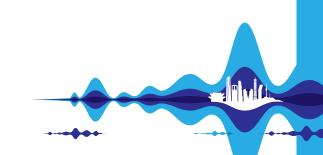
International Speech Communication Association (ISCA) is a non-profit organization. Its original statutes (statutes in French or their translation in English), were deposited on February 23rd at the Prefecture of Grenoble, in France by René CARRÉ and registered on March 27th, 1988. The association started as ESCA (European Speech Communication Association) and, since its foundation, has been steadily expanding and consolidating its activities; it has offered an increasing range of services and benefits to its members and it has put its financial and administrative functions on a firm professional footing. The purpose of the association is to promote, in an international world-wide context, activities and exchanges in all fields related to speech and education, to organize conferences, courses and workshops, to publish, and to promote publication of scientific works.

www.isca-speech.org



The Acoustical Society of Korea (ASK) is a nonprofit professional organization founded in 1981. The purpose of the society is to promote the academic and technical development of acoustics by fostering exchanges between academic professors and industrial experts in the acoustical field. ASK has set up and administers 12 academic committees, covering all aspects of acoustic research. ASK has over 3,000 regular members of whom 300 are actively engaged in events organized by ASK. The society members do aggressively lots of academic activities relating to acoustical fields such as Speech and Hearing, Signal Processing, Acoustic Communication, Electroacoustics , Psychology and Physiology, Musical Acoustics, Broadcasting Acoustics and New media, Underwater acoustics, Physical Acoustics, Photoacoustics, Ultrasonics , Architectural Acoustics, Structural Acoustics and Vibration, Linguistics and Voice Synthesis, etc. The ASK has published annually six journal issues titled 'The Journal of the Acoustical Society of Korea' since 1982.

www.ask.or.kr





WHY INTERSPEECH 2022 EXHIBITION & SPONSORSHIP

Launch your latest products for the New Normal Era! Build professional networks with world-class AI researchers! Make the most of the many opportunities at INTERSPEECH 2022!

A global showcase for AI speech technology

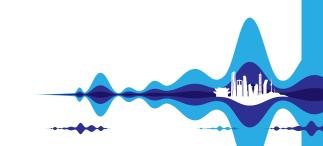
For more than 20 years, INTERSPEECH has been a stage for launching novel speech science and technology, and for networking with professionals from both academia and industry. It also serves as a test-bed for new technologies, promoting in-depth technical discussion. Attendees can be inspired by cutting-edge products where exhibitors offer a unique experience designed for AI speech technology.

Exhibit your products at physical and virtual spaces

INTERSPEECH 2022 offers you a range of advertising channels: website links, e-newsletters, colorful on-site banners, printed programs and brochures, registration kit inserts, and social events. In addition, both a spacious exhibit hall and a virtual exhibit platform are available for your displays. Thousands of attendees can visit your exhibit stand to view your products and services in-person, in an exhibit hall that will also accommodate rest areas and meeting points. Your promotional video will also be played through both a live streaming broadcast and on an on-demand virtual platform that attendees can watch at their convenience.

Meet and support young promising researchers

Young professionals and students are eager to explore job opportunities and participate in innovative events at the conference. There will be exciting opportunities for young researchers, including travel grants, a job board, a student reception, and volunteer opportunities. INTERSPEECH 2022 can help you find excellent candidates to enrich your workforce and lead your company into the future.





EXHIBITION OVERVIEW

	Small	Medium	Large
Hybrid booth (In person + Virtual)	3 x 2 m € 1,900	3 x 3 m € 2,500	4 x 3 m € 3,000
Virtual booth	€ 1,330	€ 2,250	€ 2,700

Virtual booth includes:

- Participants can access the virtual exhibition hall via hyperlink on the conference website, which displays the company logo and details
- Hyperlink to partner's website and social networks
- Space to upload videos and documents for participants to view
- Live chat
- Visitor log and statistics

Hybrid option includes virtual booth plus:

- Physical booth in exhibition hall
- Graphics, according to booth size
- Spot lighting, according to booth size
- Desk and chairs, according to booth size
- Power outlet
- Three booth representative badges
- Wi-fi internet access

* Specific features offered will depend on booth size chosen.

* Please see more detailed information on the conference website.

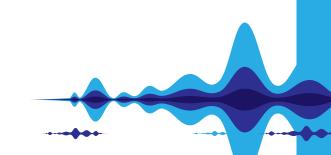
EXHIBIT SCHEDULE 9 AM – 6 PM, Monday to Thursday, September 19-22, 2022

EXHIBITION APPLICATION DEADLINE

Thursday, June 30, 2022

FOR MORE INFORMATION

Industry-Liaison Chairs: sponsorship@interspeech2022.org Exhibits Chairs: exhibition@interspeech2022.org





2022 SPONSORSHIP PACKAGE PROGRAM

We offer you seven levels of sponsorship as listed below. Sponsors take a full set of in person and virtual advertising packages or other customized ones upon request.

	Founding Sponsor	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Hybrid Event (In person + Virtual)	€55,000 (₩74,250,000)	€27,500 (₩37,125,000)	€22,000 (₩29,700,000)	€16,500 (₩22,275,000)	€11,000 (₩14,850,000)	€8,250 (₩11,137,500)
Virtual Event	€50,000 (₩65,000,000)	€25,000 (₩33,750,000)	€20,000 (₩27,000,000)	€15,000 (₩20,250,000)	€10,000 (₩13,500,000)	€7,500 (₩10,250,000)
Logo or Name Hyperlink	Sponsor's logo link on all website	Organization's name listed on the website				
No. of Free Exhibit Booth	A Large booth in premium location	A Large booth in premium location	A Medium booth in premium location	A Medium booth in premium location	A Small booth	A Small booth
Entrance Flags at Conference Location	Large logo	Medium logo	Small logo	-	-	-
Promotional Material Placed on Sponsor Table in Registration	Yes	Yes	Yes	Yes	Yes	-
No. of Complimentary Registration (Hybrid Event)	5 On-site	4 On-site	3 On-site	2 On-site	1 On-site	-
No. of Complimentary Registration (Virtual Event)	10 Online	8 Online	6 Online	4 Online	4 Online	4 Online
Sponsor's Logo Size in the Conference Materials and On-site Signage	XX large logo size	X large logo size	Large I ogo size	Large logo size	Small logo size	-
Prominent Placement Color Ad in Conference Program Book	2 pages (Online: pdf only)	1 page (Online: pdf only)	Half page (Online: pdf only)	-	-	Organization name in conference materials and onsite signage (online: conference materials only)
Acknowledgement During Opening/Closing Sessions	Yes	Yes	Yes	Yes	-	-
Video Promoted on YouTube Channel	Yes	Yes	Yes	Yes	_	-



ORGANIZING COMMITTEE

General Chair	Hanseok Ko Korea University, Korea
General Co-Chair General Secretary	John H. L. Hansen University of Texas at Dallas, USA Bowon Lee Inha University, Korea
Technical Program	Kyogu Lee Seoul National University, Korea Lori Lamel CNRS-LIMSI, France Mark Hasegawa-Johnson University of Illinois, USA Karen Livescu TTI-Chicago, USA Okim Kang Northern Arizona University, USA
Special Sessions/ Challenges	Jon Barker University of Sheffield, UK Odette Scharenborg Delft University of Technology, Netherlands Jingdong Chen Northwestern Polytechnical University, China Joon Son Chung KAIST, Korea
Plenary Sessions	Julia Hirschberg Columbia University, USA Richard Stern Carnegie Mellon University, USA David K. Han Drexel University, USA
Tutorial Sessions	Hyung-Min Park Sogang University, Korea Mounya Elhilali Johns Hopkins University, USA
Satellite Workshop	Jong Won Shin GIST, Korea Yunjung Kim Florida State University, USA Wenwu Wang University of Surrey, UK
Show and Tell	Dongsuk Yook Korea University, Korea Ji-Hwan Kim Sogang University, Korea
Industry Liaison	Chanwoo Kim Samsung Research, Korea Sunhee Kim Seoul National University, Korea Bhuvana Ramabahdran Google, USA Akihiko K. Sugiyama Yahoo Japan Corporation, Japan Anil Alexander Oxford Wave Research, UK Jing Huang Amazon Alexa Al, USA Zhengchen Zhang JD Technology, China
Exhibits	Jeff Holliday Korea University, Korea Eun Jong Kong Korea Aerospace University, Korea
Awards (Grants)	Young-cheol Park Yonsei University, Korea Jiyoung Shin Korea University, Korea
Publications	Ha-Jin Yu University of Seoul, Korea Sunmee Kang Seokyeong University, Korea Suyoun Kim Meta, USA
Publicity	Joon-Hyuk Chang Hanyang University, Korea Joo-Kyeong Lee University of Seoul, Korea Jaeha Kim Hanyang University, Korea
Finance	Hongsub Choi Daejin University, Korea
Volunteers	Tae-Jin Yoon Sungshin Women's University, Korea
Local Arrangements	Wooil Kim Incheon National University, Korea Eon-Suk Ko Chosun University, Korea

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